

Case Study

Using Telepresence at Xerox Audio Visual Solutions



Holding multi-location meetings no longer requires tedious planning and travel. Using telepresence technology, all locations can be tied into the same conference call with the ease of dialing a phone.

How telepresence can enhance “ad-hoc” meetings

Xerox Audio Visual Solutions is a multi-location company with Headquarters in Atlanta, Georgia and 10 sales and service offices throughout the East Coast.

Working at the headquarters’ location of a multi-location firm allows you the luxury of calling and having meetings with the senior staff to discuss ideas as they arise. But what happens if these ideas could be enhanced with input from field personnel who are regularly in contact with customers?

At times in the past we would forgo this input as it was too costly or time consuming to obtain in that it would require:

- People to fly to headquarters
- Extra time of field personnel away from customers

Well, at Xerox Audio Visual Solutions we’ve solved this problem by having all our remote locations tied together by telepresence. Whenever, we need an “ad-hoc” meeting with field personnel it’s easy to have them participate, in person, by a simple telepresence call.

If this seems like an application that would benefit your organization, we will be glad to set up a personal demonstration for you about how telepresence can make your business more efficient and effective.

Daniel G. Boylan
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