

Case Study

Using Telepresence at Xerox Audio Visual Solutions



Employment interviews are simplified using telepresence technology. The company will no longer have to foot the bill for candidate travel expenses, and will maintain face-to-face communications so that you can visually evaluate body language in response to questions.

Telepresence make interviewing candidates more efficient and cost effective.

Xerox Audio Visual Solutions is a multi location company with Headquarters in Atlanta, Georgia and 10 sales and service offices throughout the East Coast.

Periodically during the year, we need to hire key personnel at these remote offices that require interviews of the candidate by various Headquarters' managers. In the past, we would require these candidates to travel to Atlanta for personal interviews. Usually this would occur 15 times per year which would cost us about \$9500 in out-of-pocket expenses as follows:

15 airline tickets at \$325 each.....	\$6375
15 round trip taxi fares from airport to office at \$150 per round trip.....	\$2250
15 lunches w/candidates and 2 or 3 managers at \$60 each.....	\$900
Out of pocket costs.....	\$9525

By using telepresence to conduct these interviews Xerox Audio Visual Solutions not only eliminates the annual out of pocket costs of \$9500, but this also allows us to interview more candidates as we need not be as selective as in the past.

If this seems like an application that would benefit your organization, we will be glad to set up a personal demonstration for you about how telepresence can make your business more efficient and effective.

Daniel G. Boylan
President
Xerox Audio Visual Solutions

